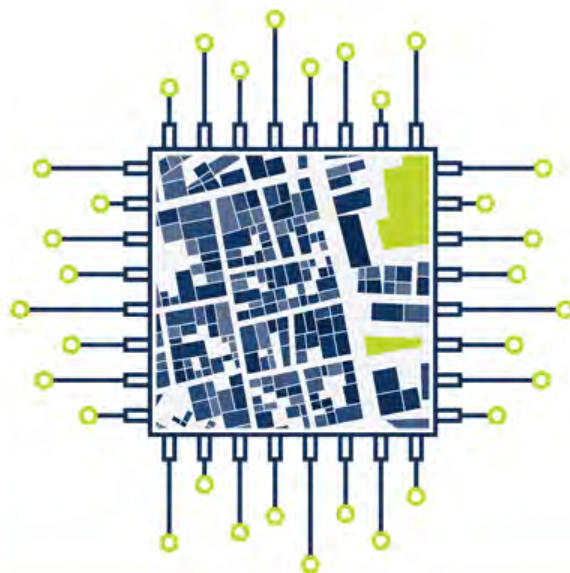


Homeless Systems Race and Ethnicity Equity Analysis

Do Try This At Home!



Solving Problems &
Impacting Communities
With Data



Introductions

Katie Sly, Data Analytics Manager, Opportunity Council

Jayne Khoo, Analytics and Visualization Manager, Washington State Department of Commerce

Stephanie Reinauer, Abt Associates



Why Race and Ethnicity Equity Analysis?

“Unless we as a field address structural racism within housing, homelessness response, criminal justice, child welfare, employment, education, and health care, we will continue to witness high rates of homelessness for people of color.”

– SPARC Phase One Study Findings, March 2018
Center for Social Innovation



Session Overview

- Performance Analysis and Improvement Framework
- CoC Analysis Tool: Race and Ethnicity
 - Balance of State Analysis, or How to Hacking the Tool
- Case Study: Whatcom County
- Race and Ethnicity Analysis with Stella P.
- Q & A



Learning Objectives

- Understand what HUD tools are available to support equity analysis.
- Consider ways to adapt the tools for sub-geographies, multiple CoC's, or statewide equity analysis.
- Understand how to go the next step after identifying racial disparity to make changes in your homeless system to improve equitable access and outcomes.



Who's in the room?

- HMIS/data analysis people
- CoC planner people
- Funder people
- Direct service provider / project level people
- Student or researcher



What's your experience with these tools?

- HUD CoC Analysis Tool: Race and Ethnicity
- Stella P. Population Group Charts
- NAEH Racial Equity Tool
- Local Racial Equity Tool or Analysis

Go to www.menti.com

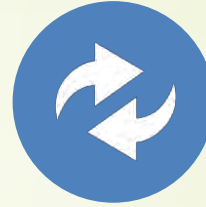
Performance Analysis and Improvement Framework



**ANALYZE
PERFORMANCE
DATA**



**IDENTIFY FACTORS
CONTRIBUTING TO
PERFORMANCE**



**DESIGN DATA-
INFORMED
IMPROVEMENT
STRATEGIES**



**IMPLEMENT AND
EVALUATE
STRATEGIES**



Analyze Performance Data

Type of Analysis

Sample Analysis Questions

Community

Are there race or ethnic groups that are experiencing homelessness at disproportionately higher rates than other groups?

Homeless System

Are people accessing coordinated entry at rates you'd expect based on PIT?
Are there race or ethnic groups that the homeless system is not serving well? For example groups that have longer time homeless, fewer exits to permanent destinations, or high rates of returns?

Household Types

What is the intersection between race and ethnicity and household type when it comes to system performance? Do different racial disparities surface when looking at households with children versus adult only households? What about veteran households?

Project Types

Are there differences in the racial distribution of households served in different project types?



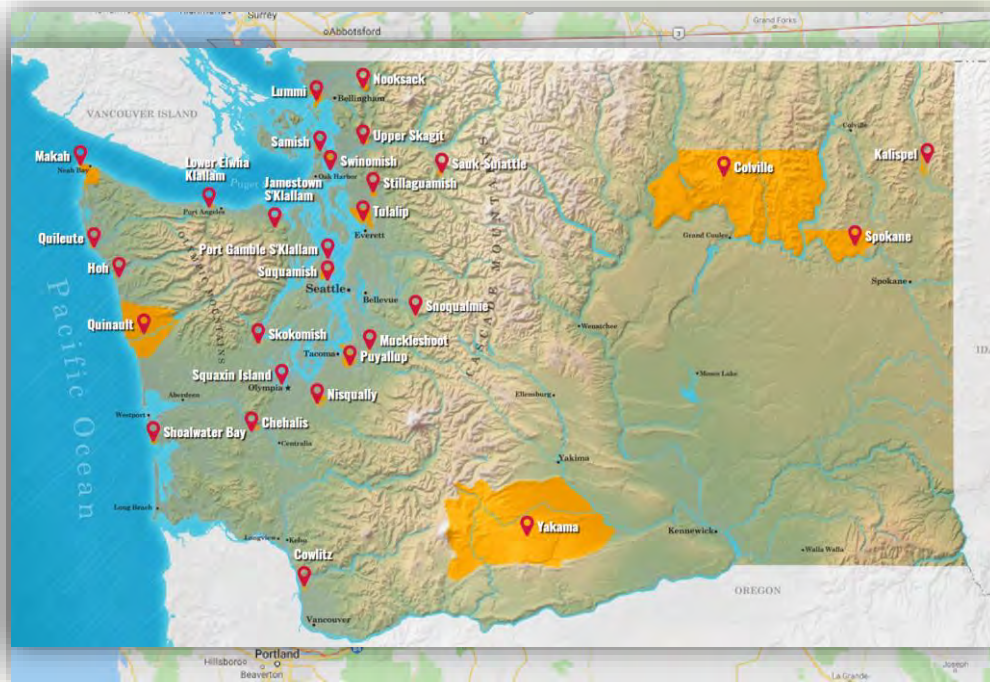
CoC Analysis Tool: Race and Ethnicity

- Race and Ethnicity distributions for people experiencing poverty (*American Community Survey (ACS)*)
- Race and Ethnicity distributions for people experiencing homelessness (*PIT Count Data*). Drill downs by:
 - Unsheltered homelessness
 - Families with children
 - Youth
 - Veterans



Live CoC Analysis Tool Demo

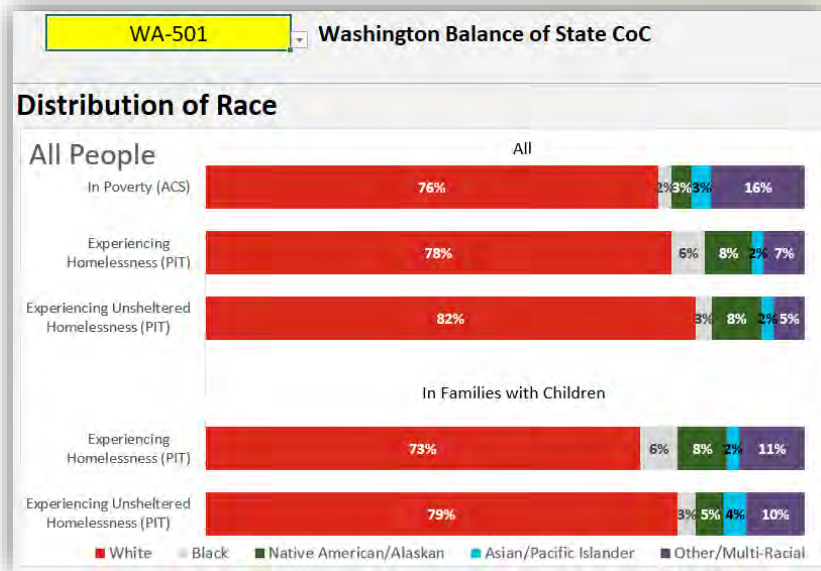
A Little Bit About Washington



- Counties = 39
- CoCs = 6
- Population
 - In King Co. = 2.1 million
 - In Big 5 = 4.7 million
 - In BoS = 2.5 million
- Tribes = 29



Balance of State Context



What stands out?

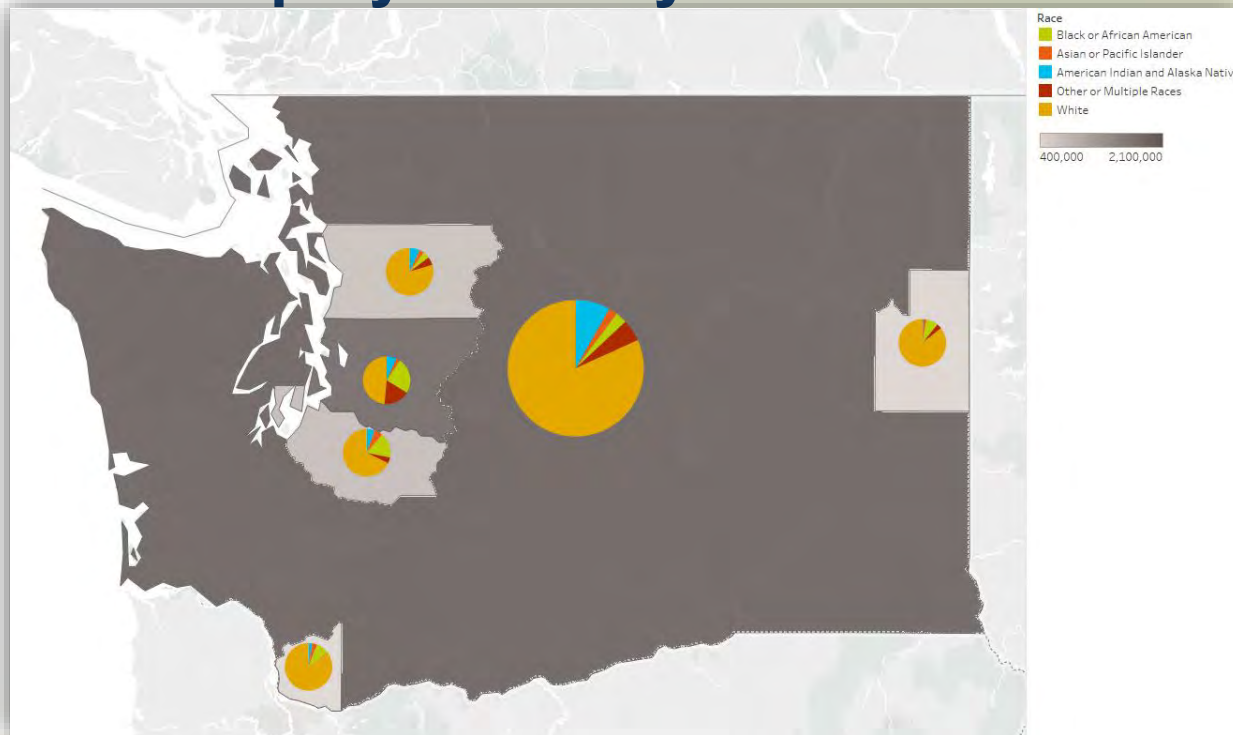
- Higher African Americans in Homeless PIT
- Lower Other/Multi-Racial in both Homeless PIT and Unsheltered PIT
- Higher Native Americans in both Homeless PIT and Unsheltered PIT

But where do the discrepancies lie??

How can we move the needle?



What HUD's Equity Tool say WA BoS Looks Like

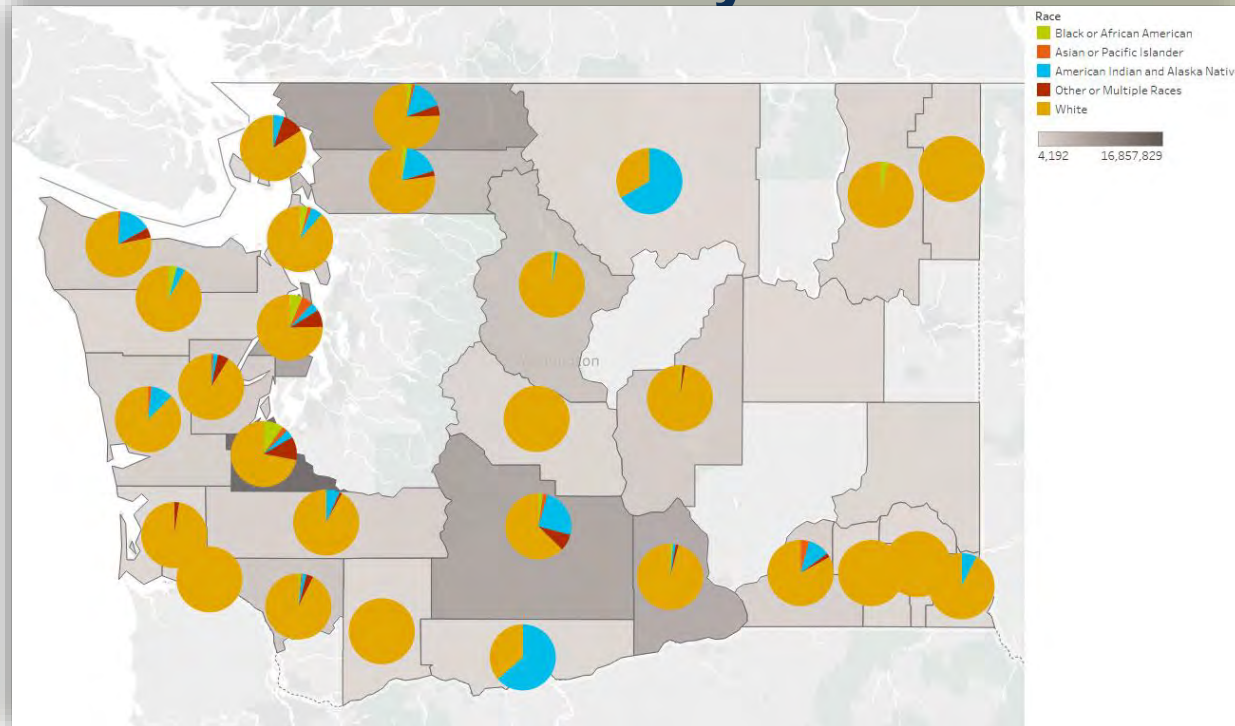


Gradient:
Total population count

Pie Chart:
Unsheltered (PIT) Count



What WA BoS Actually Looks Like



Gradient:

Total population count

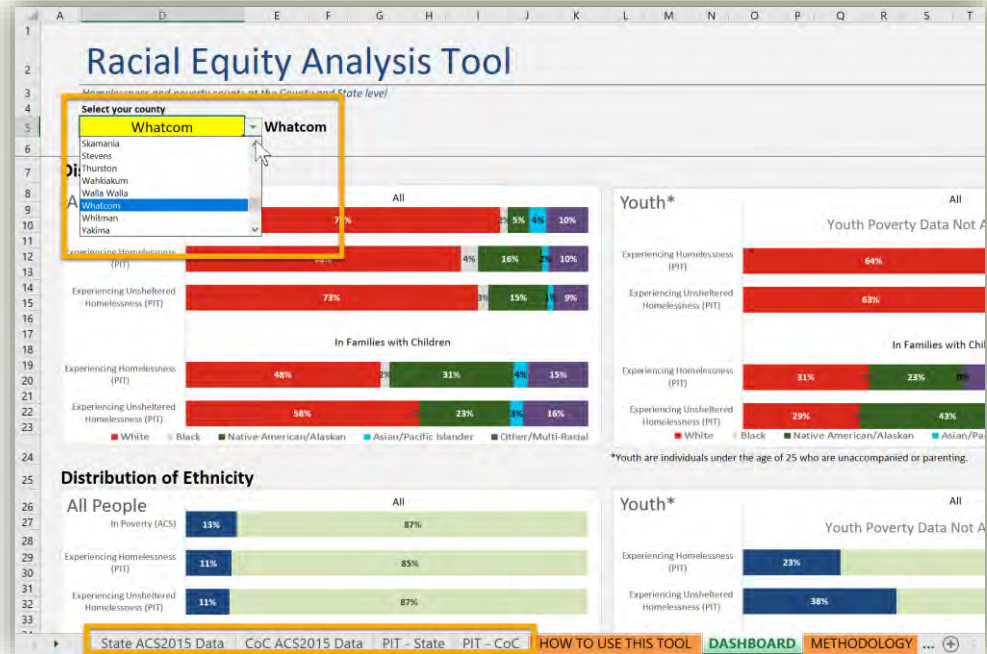
Pie Chart:

Unsheltered (PIT) Count



So WA BoS Hacked the Tool

CoC Code	CoC Name	PERSONS IN FAMILIES, 2018	NON-HISPANIC PERSONS IN FAMILIES, 2018	HISPANIC PERSONS IN FAMILIES, 2018	WHITE PERSONS IN FAMILIES, 2018	BLACK PERSONS IN FAMILIES, 2018
Adams	Adams					
Asotin	Asotin	7	7		7	
Benton-Franklin	Benton-Franklin	62	55		7	53
Chelan-Douglas	Chelan-Douglas	155	98		37	125
Clallam	Clallam	89	75			63
Columbia	Columbia	3	1		2	3
Cowlitz	Cowlitz	147	61		7	93
Ferry	Ferry					
Garfield	Garfield					
Grant	Grant	60	32		26	41
Grays Harbor	Grays Harbor	15	15			15
Island	Island	54	30		7	35
Jefferson	Jefferson	3	3			1
Kitsap	Kitsap	141	101		33	75
Kittitas	Kittitas	5			5	2
Klickitat	Klickitat	7		7		3
Lewis	Lewis	17	6			6
Lincoln	Lincoln	2				
Mason	Mason	96	80		15	67
Okanogan	Okanogan	8		8		6
Pacific	Pacific	16	1			3
Pend Oreille	Pend Oreille	11	7			7
San Juan	San Juan	11	11			9
Skagit	Skagit	155	104		44	108
Skamania	Skamania	6	4		2	6





How Are We Using the Equity Tool?

Part of the Local Plan Guidance that went out to communities.

Of those who attended a webinar going over the updated Equity Tool,

- 57% have reviewed but need more guidance
- 24% had not reviewed but are planning to

At least one community has started taking action – Whatcom County

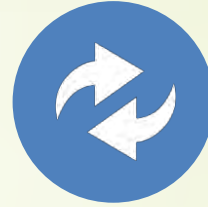
Performance Analysis and Improvement Framework



**ANALYZE
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DATA**



**IDENTIFY FACTORS
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PERFORMANCE**



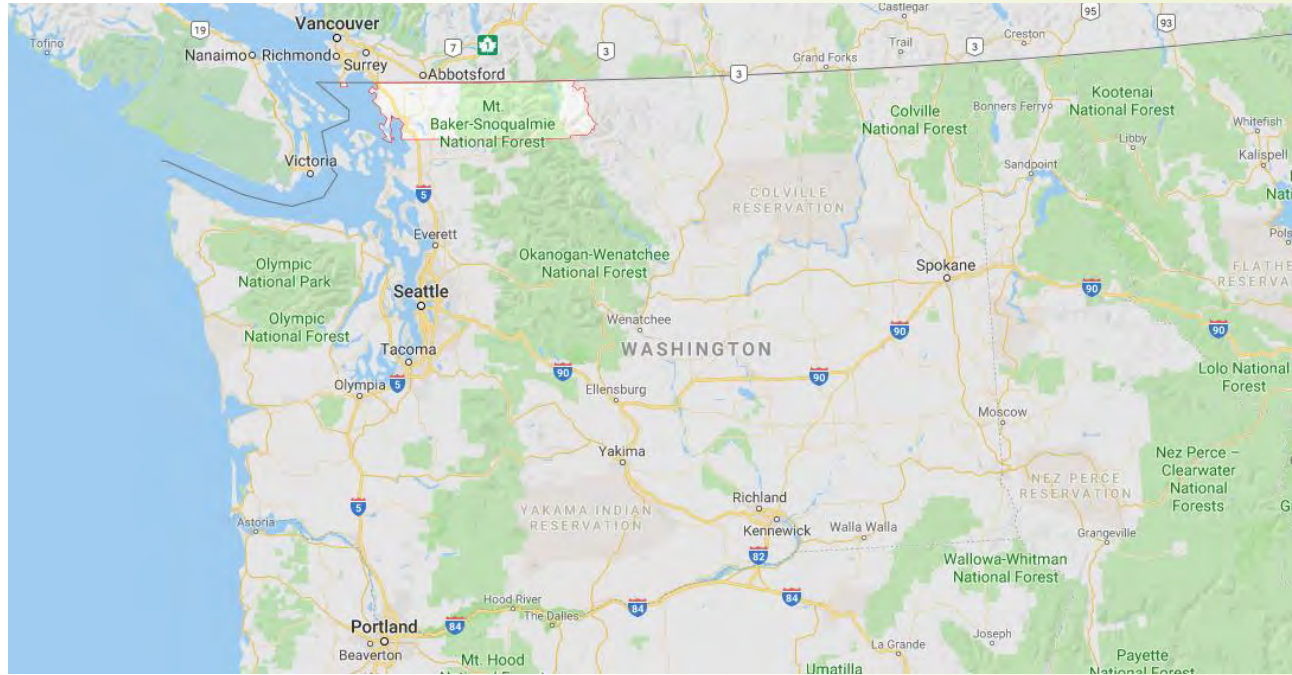
**DESIGN DATA-
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Whatcom County





Identify Factors Contributing to Local Performance

Ask Why?

- Disparities among certain groups?

Gather More Evidence

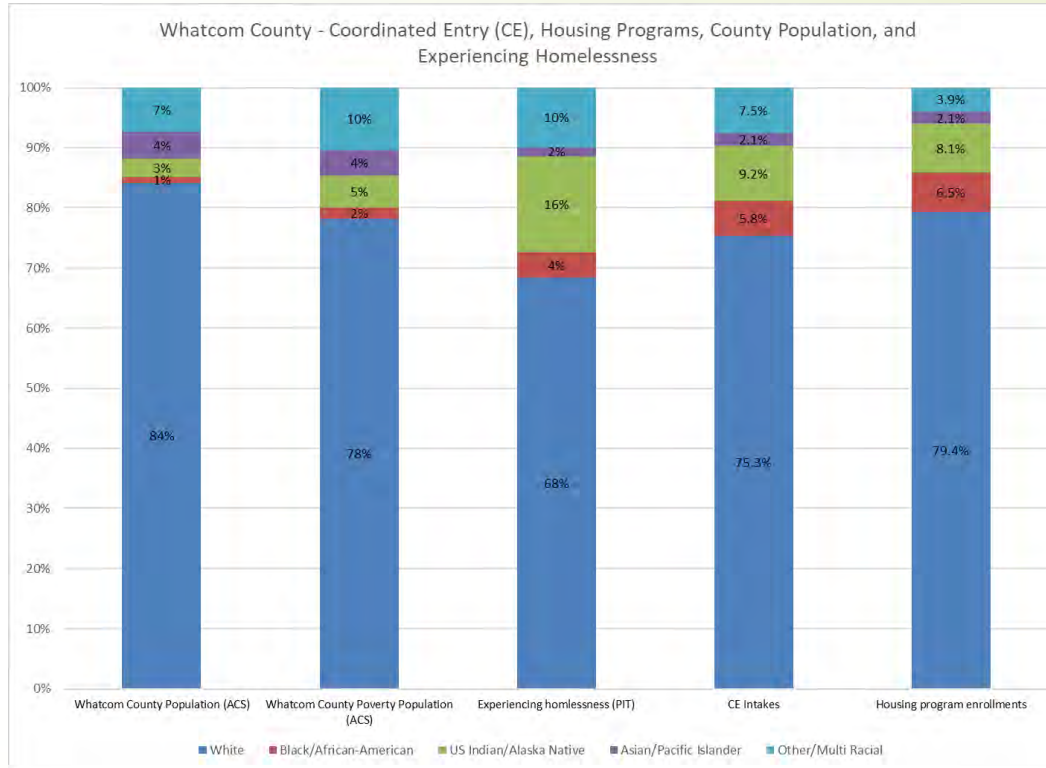
- Commerce's modified tool combined with local CE data

Identify Factors Influencing Performance

- What is leading to disparities we see?



Identify Factors Contributing to Local Performance

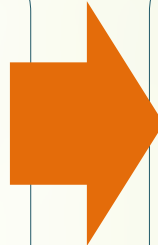




Design Data-Informed Improvement Strategies

Factors

- System-Level
- Project-Level
- External



Strategies

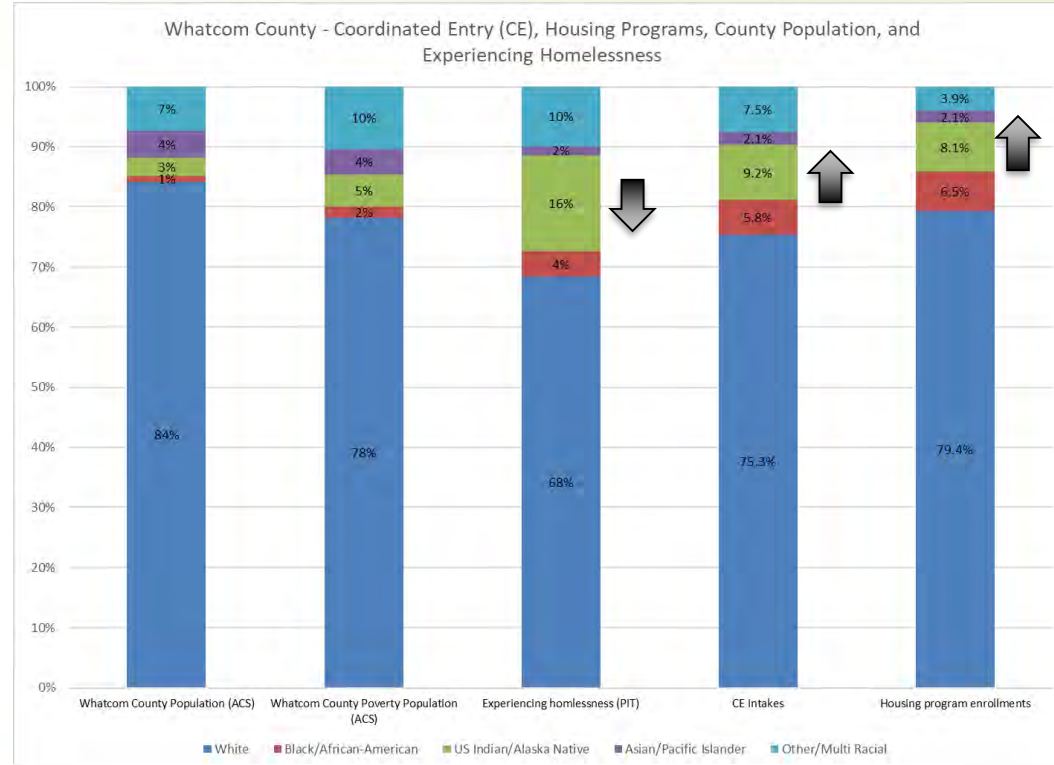
- How can barriers be minimized?
- How can best practices be maximized?

Check Out: [*Strategies for System Performance Improvement*](#)



Evaluate Strategies

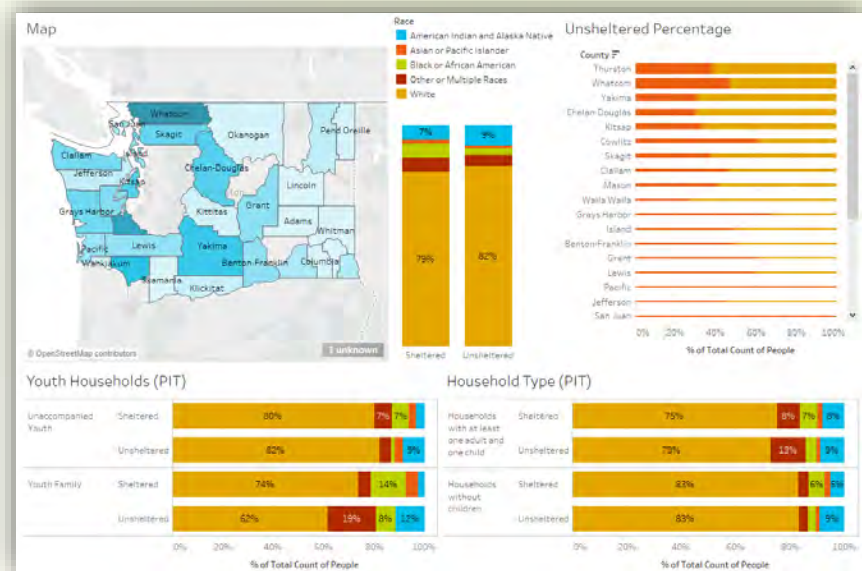
Have the intended
outcomes been
achieved?





Next Steps in Washington State

- Follow up with communities in 2020
- Update Equity Tool with
 - Interactive online data visualization
 - Sheltered/Unsheltered PIT Count
 - HMIS demographics data

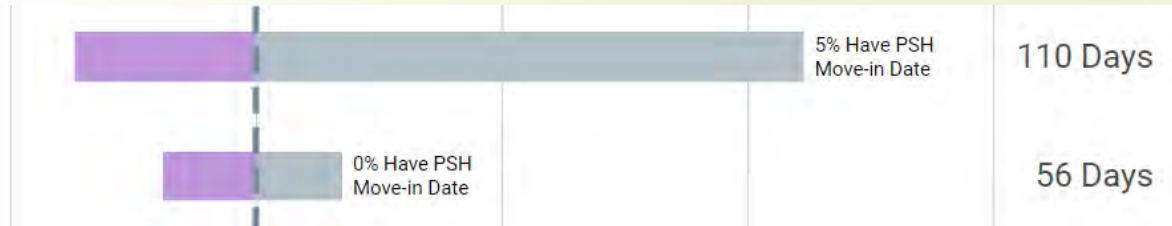




Race and Ethnicity Analysis with Stella P

American Indian or Alaska Native
1% | 21 HH

Native Hawaiian/Other Pacific
Islander
<1% | 18 HH





Live Stella P Demo



Race and Ethnicity Analysis with Stella P

- Population Group Analysis for:
 - Days Homeless
 - Exits to Permanent Destinations
 - Returns to the Homeless System
- Demographics Overview & Comparison
 - Emergency Shelter/Safe Haven & Transitional Housing
 - Rapid Re-Housing
 - Permanent Supportive Housing



What's Next for *You*?

- Look at CoC Analysis Tool
- Hack the Tool
- Look at Stella P
- Look at CE data
- Run other HMIS report

Go to www.menti.com